

Incentives, Games and Competitions (From Clyde River, Nunavut)

Mask-making and Mask-wearing Competition

Rules: Take a photo of yourself making / wearing a mask. The more people there are in the photo and who are wearing masks outside increases points earned. For instance, you can set up a simple lottery system; The more points earned means the more times your name will appear in the lottery.

Rationale: To incentivize and normalize mask-wearing. Mask-wearing is important to reduce the spread of COVID-19 from asymptomatic people.

Resources:

- Mask4all campaign: “my mask protects you, your mask protects me”
<https://masks4all.co/>
- Photos from Clyde River:



Window Decorating Contest

Rules: Families are asked to decorate their windows, according to a theme. Judges will nominate most beautiful windows.

Rationale: At-home games keep families and children entertained, safe inside, and feeling connected to other members of the community.

Resources:

- Photos from Clyde River's Ilisqsiq COVID-19 Community Stay at Home Family Games Window Decorating Contest Edition



Homemade Sunglasses Game

Rule: Send a picture of your sunglasses made from material found at home.

Rationale: This theme symbolises the welcoming of Spring; it is the time of the year when people enjoy going out on the land.

Congratulating Children who are Keeping their Family Safe

In Clyde River, we invite parents and children to call the local radio station and explain what they do to keep their family safe. Encouraging and rewarding children for their exemplary behavior is key to spread good practices from household to household.

Exemplary behavior includes staying at home, practicing social distancing, washing their hands, wearing their own masks when outside, being mindful about what they touch.